



## **Canada 150 Legacy Public Art Program**

### **Call for Entry**

**Deadline for Submission:** Thursday, October 20, 2 p.m.

**Proposed Installation Date:** Late 2017/Early 2018

The Town of Orangeville invites artists to address any questions by email to [legacy150@orangeville.ca](mailto:legacy150@orangeville.ca) by September 8, 2017. Responses will be provided by September 15, 2017.

Thank you for your interest and proposal submissions.



## Canada 150 Legacy Public Art Program Call for Entry



### **Canada 150 Wall Public Art Program**

In celebration of Canada's 150th birthday, the Town of Orangeville is excited to request artwork submissions to be part of the Canada 150 Wall in the Alder Recreation Centre lobby. As the Town's main recreation centre, Alder hosts thousands of visitors on a weekly basis. The Town of Orangeville would like to thank the County of Dufferin for its financial support of this program.

The Town is currently working on plans to update this facility and create user-friendly public spaces and social hubs. As part of this initiative, a community art project is being created in the form of a large-scale mural that will focus on celebrating 150 years of community in Orangeville and the surrounding area.



## **Theme**

The Canada 150 Wall is a community art project in the form of a large-scale mural that will focus on celebrating 150 years of community in Orangeville and the surrounding area. Canadian and local themes are encouraged to commemorate Canada's 150 birthday.

Fifty pieces of artwork will be selected to represent a broad cross-section of the community. The artwork will be printed on square aluminum panels and installed to form a mural.

Participants are encouraged to consider what the community of Orangeville and surrounding area means to them and express that in their artwork. Images may include community events, nature, sports & leisure activities, architecture -- anything that communicates what this community and being Canadian means to you.

Designs may be in any visual medium -- digital, photography, sculpture, textile, painting, sketching, etc. Selected designs will be photographed and printed on the panels.



## **Eligibility & Design Criteria**

Artist applicants must demonstrate a connection to Orangeville. This could include living, working or going to school in the Town and surrounding area.

Artist applicants under 18 years old must have the permission of a parent or guardian to submit.

Artwork that depicts a recognizable image of a person must be accompanied by a signed release waiver (see appendix).

Please be aware that some changes to the artwork (such as cropping, etc.) may be required to accommodate mural design requirements.

Designs should celebrate 150 years of community in Orangeville and area and what that means to you (the artist) as well as Canadian themes.

Designs must **not** contain:

- advertisement or promotion for any business, product, or viewpoint;
- vulgar, profane, offensive, or insensitive images or writing;
- any breach of intellectual property, trademarks, brands, or images of illegal activity;

All designs are subject to Town of Orangeville review and approval.

Artwork will be printed on square aluminum panels and professionally installed as part of the Canada 150 Wall in the Alder Street Recreation Centre lobby.

## **Artist Fees**

Successful artists will receive an honourarium for their work.

Selected artists will be required to sign a waiver and release form furnished by the Town. The Town will become the owner of the art to be applied to the Canada 150 Wall and reserves the right to alter, edit, modify, adapt, reproduce and/or illustrate the artwork for any use, including promotional purposes.



## **Submission Requirements**

1. Completed application form.
2. Photograph of artwork, and brief description of how the artwork celebrates 150 years of community in Orangeville. (please note: physical artwork is not accepted at this time)
3. Signed image waiver.

## **Submission Format**

Artwork image must be in jpeg format and less than 1Mb in size.

Submission materials must be submitted via email to [legacy150@orangeville.ca](mailto:legacy150@orangeville.ca). Please use the subject Canada 150 Legacy Public Art Program in your email submission.

## **Deadline**

- Applications and digital images of artworks to be juried must be received by **Thursday, October 20, 2017 at 2 p.m.**
- Artists will be notified if their submission has been selected by mid-November.

## **Jurying**

Artwork will be juried by a team of jurors assembled by the Town of Orangeville.

Artwork will be selected to represent a broad cross-section of the community.

Submitted artwork will be evaluated using the following criteria: artistic excellence, appropriateness of content and design relative to them. The Town reserves the right to reject any or all submissions if the artwork is deemed to not comply with the criteria.



## Canada150 Legacy Public Art Submission

### Artist Information

<input type="text"/>	<input type="text"/>			
<b>First Name</b>	<b>Surname</b>			
<input type="text"/>		<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Address</b>		<b>City</b>	<b>Province</b>	<b>Post Code</b>
<input type="text"/>	<input type="text"/>			
<b>Home Phone</b>	<b>Alternate/Cell</b>			
<input type="text"/>				
<b>Email</b>				

### Parent or Guardian Information (if Artist is under 18)

<input type="text"/>	<input type="text"/>	<input type="text"/>		
<b>First Name</b>	<b>Surname</b>	<b>Relationship to Applicant</b>		
<input type="text"/>		<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Address</b>		<b>City</b>	<b>Province</b>	<b>Post Code</b>
<input type="text"/>	<input type="text"/>			
<b>Home Phone</b>	<b>Alternate/Cell</b>			
<input type="text"/>				
<b>Email</b>				

\_\_\_\_\_  
**Name**

\_\_\_\_\_  
**Signature**  
(Parent or Guardian Signature if Artist is under 18)

\_\_\_\_\_  
**Date**

By signing and submitting this document you agree that the Town will become the owner of the art to be applied to the Canada 150 Wall and reserves the right to alter, edit, modify, adapt, reproduce and/or illustrate the artwork for any use, including promotional purposes.

## Consent for Use of Image Canada 150 Art Legacy Program

\* only to be completed if an identifiable individual is depicted in your submission

I, \_\_\_\_\_  
Name of person photographed/depicted

hereby agree to permit the Town of Orangeville and its authorized agents, to produce, re-produce and display:

- Photographs and/or art that include my image

as part of the Town of Orangeville's Canada 150 Art Legacy Program.

**And,**

I further agree that the Town of Orangeville, for an indefinite period of time, may use, publish, copyright and otherwise deal with the reproductions for the purpose of:

- Public Relations/Promotions  
 Canada 150 Art Wall at Alder Recreation Centre

**Date of Photo:** \_\_\_\_\_

**Description of Photo:**

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\_\_\_\_\_  
Name of Person depicted/legal guardian (please print)

\_\_\_\_\_  
Signature of Person depicted/legal guardian

**Contact Information of Signatory:**

\_\_\_\_\_  
Address

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Date

\_\_\_\_\_  
Witness Name

\_\_\_\_\_  
Witness Signature